



## ABOUT NICO



we provide visual solutions  
we're a multi-disciplinary graphic design firm that  
specializes in branding, web, and marketing design



we believe presentation is everything  
on a basic level, we believe visual stimulants  
drive first impressions



we push the status quo  
we challenge clients to think innovatively by first  
defining a marketing goal, mixing in creativity,  
and technology, with a dash of sugar



we're creators & doers  
at our core, we're visionaries and  
story tellers who love what we do

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# nico

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nico  
CREATIVE GROUP

— where creativity soars —



## SERVICES OVERVIEW

## OUR PROCESS/TIMELINE



Prices include 2 iterations through our design process- allowing clients to provide feedback every step of the way.

**Average Turnaround Time**  
**3-5 Days**

*3-6 Weeks on Web Projects*

## BRAND SOLUTIONS\*

Logo Design	Letterhead
Logo Re-Vamping	Envelops
Brand Guild-lines	Business Card
Product Design	Marketing Templates

## PRINT SOLUTIONS\*

Brochures	Large Signs
Pamphlets	Product Design
Presentations	Creative Direction
Proposals	Art Direction
Annual reports	Print Collateral
Folders	Packaging
Booklets	Advertising
Catalogs	Branded Environments
Postcards	Book Design
Posters	Editorial Design
Press Kits	Displays
Newsletters	Environmental
Flyer's	Ad Campaigns

\* denotes projects that vary - please contact Nico for a customized price quote - prices represent baseline cost that can fluctuate based on your particular project needs

## WEB SOLUTIONS\*

### Standard Website Design

8 pages - CMS Integration - 1295

16 pages - CMS Integration - 2495

25 pages - CMS Integration - 3750

### Standard E-Commerce Website Design

50 Products - CMS Integration - 4495

100 Products - CMS Integration - 8250

200 pages - CMS Integration - 15750

Includes WordPress integration, training and 1 month **free** maintenance

Hosting  
Maintenance

E-commerce  
Social Media Updates

Client/User Portals  
Web Consulting  
Mobile/Responsive  
Design

## Why Choose Nico?



dedicated creative consultant to handle your account



designs developed with latest Adobe Creative Suite software



digital optimized files for display on web, tablets, social media, etc



multiple high resolution files: JPEG, PDF, PNG, EPS, PSD, etc



network of trained professionals to rely on year to year



superior quality designs and out of the box design concepts

*Working with Nico made my job super easy and stress-free! Professional, honest, timely and I couldn't be more impressed... It was exactly what I envisioned and Nico brought it to life!*

Shalyse Lopez,  
Sear Atlanta & Marriott Marquis